

## TASN Annual Conference Call for Presentation Guidelines

- **I. Call for Presentations** The TASN Conference Planning Committee is looking for speakers to present educational sessions that focus on key areas and topics relevant to school nutrition including but not limited to:
  - Menu Planning
  - Special Diets
  - Reimbursable Meals
  - Farm to School
  - Food Safety
  - Bid Specification
  - Food Procurement
  - Kitchen Equipment
  - Leadership

- Customer Service
- Listening Skills
- Personnel Skills
- Emotional Intelligence
- Communication Practices
- Leadership/ Team Building
- Recruiting and Retaining Employees
- Innovative Standardized Recipes
- Inventory Best Practices

- Summer Feeding
- Marketing
- Legislative
- Staff Management
- Menu Management
- Maintenance
- Innovating Serving
- Commodity Processing
- Connected Kitchens
- **II. Developing Your Presentations** Presentations should be approximately 45 minutes to 1 hour long and should be based on the topics listed above or other issues and trends facing the Child Nutrition Industry. TASN will be providing a presentation template so that all presentations are uniform and represent the TASN Conference theme.
- **III. Submission Criteria** Each session proposal must be submitted separately and be completed in its entirety. Presenters must provide a brief description of their education, professional experience, and relevant presentation experience with references. This can be done by submitting a resume that includes all the outlined information. Speaker biographies must be written in third person and will be used to introduce speakers at the conference during their session. A headshot will also be required to promote speaker along with their learning session.

Proposals should include a written abstract that describes the presentation in 100 words or less. If accepted, this abstract will be used to promote the session and should focus on session content along with highlighting why attendees should participate in the session. Each abstract must also include three expected learning outcomes and indicate the suitable audience: Specialists, Managers, Supervisors, Directors, Other, or a combination of more than one. **Incomplete proposals will not be accepted.** 

#### **IV. Proposal Timeline**

- Submission deadline: February 15th
- Notification of acceptance with Presentation date and time: March 1st
- Presenters of successful submissions will be required to confirm their participation and provide presentation materials (PowerPoint presentations, handouts, etc) for review and inclusion in onsite CDs and the TASN website by **April 3**<sup>rd</sup>.

### V. Speaker Guidelines

- All presenters are expected to adhere to copyright laws.
- Speakers and facilitators must refrain from the use of brand names or specific product endorsements in their presentation. <u>Under no circumstances</u> is this platform to be used as a place for direct promotion of a product, service, or monetary self-interest.
- No samples can be given out during the session.
- Presentations made by conference speakers are considered professional contributions to the school nutrition industry, therefore, all speakers wishing to attend the entire conference must register and pay the registration fee. For learning sessions, TASN does not pay an honorarium for speakers or any related travel expenses including airfare, hotel, or meals. Speakers who only come to the Conference to present will be allowed access to their session only.
- All sessions may be recorded for use in programs including but not limited to: TASN training
  sessions, district in-house training sessions, and self-study courses. Session recordings may be sold
  for the programs listed above. If you are unwilling to allow TASN to record your session, please
  indicate this in your proposal. Otherwise, the proposed session may be recorded.

### VI. Benefits of Being a Presenter

- Recognition as a subject matter expert to a large school nutrition and industry audience.
- Promotion as a professional presenter to 4,500+ TASN members, potential and registered attendees.
- Promotion via e-mails, faxes, event marketing brochures, press releases, on-site program information and the TASN website.
- Networking opportunities with TASN members and vendors.
- Contribution to furthering the professional development, training, and education of the school nutrition industry.
- Eligible to be interviewed for an article post-conference in the TASNews.

#### VII. Method of Submission

Send the requested information to: Attn: TASN Certification & Training Specialist 5910 Courtyard Drive # 230 Austin, TX 78731

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Email: ericv@tasn.net

Please see Call for Presentation application on the next page.



# TASN Annual Conference Call for Presentation Application

Submission Deadline February 15, 2024

<u>Speaker Information:</u> <u>F</u>	Primary Contact Information:	☐ Same as Speaker
Name:	Name:	
ISD/Company:	SD/Company:	
Address:	Address:	
City: State: Zip: C	City:State:	Zip:
Email: E	Email:	
	Phone:	
Presentation funded by an Industry Partner or other combined district, state agency, or federal agency.	·	
Presentation:		
Presentation Title (5 words or less):		
USDA Professional Standard Code(s):		
*Please attach abstract that describes the presentation in Professional Standard Codes please visit: <u>TASN</u> » <u>Certifica</u>		olete list of USDA
Please list three (3) expected learning outcomes.  1. 2. 3.		
3		
Presentation Level: (Check all that apply)	Speaker is willing to pres	
<ul><li>☐ Employee/Specialist (cooks, bakers, technicians, etc.)</li><li>☐ Manager</li></ul>	multiple times: 🔲 Ye	s 🗆 No
☐ Supervisor	Select date(s) of availabi	lity for presenting:
☐ Director	☐ Sunday, June 30, 2024	
☐ Other, please indicate:	☐ Monday, July 1, 2024	
	☐ Tuesday, July 2, 2024	(Repeat sessions only)

Audio & Visual:		
If speaker wishes to use a person	onal laptop to present, please specify	the make/model along with type of
connection(s), example – HDM	I, USB-C, Apple Lightning, etc.:	
AV Request: (Check all that app		
☐ Laptop	☐ Projector w/ Screen	☐ Podium w/ Microphone
☐ Other – specify below, requ	ests will be reviewed for approval :	
Speaker Release Terms		<del></del>
· ·	eby consent to the recording, duplicat	ting, and distribution of my presentation(s)
•		nic recording and release, discharge and
acquit TASN from any and all c	aims, demands or causes of action th	nat I may hereafter have against TASN
		f recording, duplicating, and distribution of
		nce via electronic recordings. This release
form in no way inhibits me from	n using my own materials in any man	iner I so desire.
☐ I agree to the above terms of	of this release agreement	
_	e terms of this release agreement.	
Cubusiasian Chaeldist		
Submission Checklist  ☐ Presentation Description (10)	20 words or loss)	
☐ Resume	oo words or less)	
☐ Biography (third person)		
☐ Headshot		
Speaker's Additional Commen	+•	
Speaker's Additional Commen	ι.	
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Send the requested information to:

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Eric Vicharelli 5910 Courtyard Dr. #230 Austin, TX 78731 512.371.0087 ext. 207 512.371.0125 fax

ericv@tasn.net