



# SPONSORSHIP BROCHURE



**UNLEASHING POTENTIAL**  
**GROWING TOGETHER**  
**2024 TASN PCS**

**JANUARY 29-31, 2024**

**HORSESHOE BAY RESORT**

**200 HI CIRCLE NORTH**

**HORSESHOE BAY, TEXAS 78657**



## THANK YOU

TASN wants to thank each sponsor for helping to make our events a success! It is because of your contributions that members of TASN can continue promoting excellence in school meals for our Texas children. All sponsors will receive benefits listed on the page for their selected sponsoring level. You are appreciated!

DIAMOND

### MONDAY OPENING RECEPTION

**Sole Sponsor \$10,000 | Co-Sponsor \$5,000 (2 Opportunities)**

Unleash your company's potential and ensure that every attendee remembers your company as the one who gave them a great start to a team-building experience! Your company will be able to give a two-minute synopsis of what your company has to offer.

Additionally, give your company exposure during the Scavenger Hunt! As attendees participate, they will see your company's logo on signage, scavenger items, beads with branded medallions, and branded game sheets.

### TUESDAY MARDI GRAS EVENING EVENT

**Sole Sponsor \$10,000 | Co Sponsor \$5,000 (2 Opportunities)**

Be the reason people remember this year's fun theme! This sponsorship opportunity will provide our attendees with entertainment by a Zydeco band. Introduce the band and give a two-minute synopsis about your company.

Add to the festivities by sponsoring the décor for the night. This opportunity includes beads (no logo), life size decorations, Mardi Gras masks (with logo), and Mardi Gras hats (no logo).

### TUESDAY GENERAL SESSION SPEAKER

**\$7,500**

This sponsor will receive sign recognition on stage, the opportunity to present a two-minute welcome speech and to introduce the speaker. You may also provide a TASN approved marketing item for each attendee to be placed on the general session tables.

### DIAMOND LEVEL BENEFITS: \$5,000+

All Diamond Level sponsors will receive these benefits:

- Signage recognition at PCS (logo)
- Approved one full-page marketing insert included in registration packet
- TASN social media & website logo recognition
- Complete list of attendees prior to event
- Feature in PCS "Know before you go" e-blast (logo)
- One Complimentary 2024 PCS registration
- Half-page full color ad in TASNews Spring 2024 issue

# GOLD

## LEARNING NOTEBOOKS

**\$3,500**

Your company's logo will be the first thing seen on this resourceful notebook. This branding opportunity puts your company's information in the hands of attendees as they take notes during sessions.

## PHOTO BOOTH

**\$3,500**

Capture the moment of attendees growing together during such a great Mardi Gras celebration. Your company's logo will be placed on each photo taken by attendees.

## GOLD LEVEL BENEFITS: \$3,500 –\$4,999

All Gold Level sponsors will receive these benefits:

- Signage recognition at PCS (logo)
- Approved half-page marketing insert included in registration packet
- TASN social media & website logo recognition
- Complete list of attendees prior to event
- Feature in PCS "Know before you go" e-blast (logo)

# SILVER

## KEY CARDS

**\$2,500**

Capitalize on your investment by placing your company's logo on the hotel room key card. Your company's logo will be in the hands of every attendee.

## CHARGING STATION

**\$2,500**

This sponsorship opportunity can save the day! Have your company's logo wrapped around these charging stations, while keeping our attendees charged up.

## SERENITY WALK

**\$2,000**

Keep attendees hydrated and cool during the serenity walk with your branded towel and water bottle.

*More Silver Level sponsorship opportunities on next page*

# SILVER

## **BREAKOUT SESSIONS OPPORTUNITY**

**\$2,000 (2 AVAILABLE)**

This sponsorship offers the opportunity to introduce the speaker or panel and hand out a pre-approved marketing item.

### **SILVER LEVEL BENEFITS: \$1,500 –\$3,499**

All Silver Level sponsors will receive these benefits:

- Signage recognition at PCS (name only)
- Approved quarter-page marketing insert included in registration packet
- TASN social media & website company name recognition
- Complete list of attendees prior to event

# BRONZE

## **LANYARDS**

**\$1,499**

Market your company by having every attendee wear your company's name throughout the Partnership Collaboration Summit. Attendees' eyes will be drawn to your logo every time they network with someone.

## **WI-FI**

**\$1,499**

Let your company be the answer to one of the most commonly asked questions: "What's the Wi-Fi password?" Sponsoring this Wi-Fi opportunity will not only provide attendees access for their devices to stay connected, but has people typing in your company's name as the password to the Wi-Fi (max of 10 characters).

### **BRONZE LEVEL BENEFITS: \$500 –\$1,499**

All Bronze Level sponsors will receive these benefits:

- Signage recognition at PCS (name only)
- TASN social media & website company name recognition
- Complete list of attendees prior to event



# SPONSORSHIP OPPORTUNITIES

## GENERAL GUIDELINES:

All sponsorships are on a first come, first served basis. To secure your sponsorship and guarantee your selection, please complete the application and include your form of payment. You must be a TASN member and be registered for this event to sponsor. The application and form of payment must be received together.

**Sponsorship deadline is January 3, 2024.**

**Please select the sponsorship opportunity of your choice (list first, second, & third choice):**

Monday Opening Reception (Circle one) \$10,000 Sole Sponsor   \$5,000 Co-Sponsor _____	Charging Station   \$2,500 _____
Tuesday Mardi Gras Evening Event (Circle one) \$10,000 Sole Sponsor   \$5,000 Co-Sponsor _____	Key Cards   \$2,500 _____
Tuesday General Session Speaker   \$7,500 _____	Serenity Walk   \$2,000 _____
Learning Notebooks   \$3,500 _____	Breakout Session   \$2,000 each Personality Test _____
Photo Booth   \$3,500 _____	Roundtable _____
	Lanyards   \$1,499 _____
	Wi-Fi   \$1,499 _____

**General Sponsorship (monetary donation): Please circle level benefit of choice.**

Diamond: \$5,000+      Gold: \$3,500 - \$4,999      Silver: \$1,500 - \$3,499      Bronze: \$500 - \$1,499

**Enter your information as you want it to appear on all other documents:**

Member Name: \_\_\_\_\_ Member #: \_\_\_\_\_

Company Name: \_\_\_\_\_ Company Website: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Credit Card: \_\_\_\_\_ Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_

Total: \_\_\_\_\_

\*Marketing products provided by the sponsor will need pre-approval. Email: [info@tasn.net](mailto:info@tasn.net)\*

**Submit applications and sponsor payment to:**

TASN, 5910 Courtyard Drive, Suite 230  
Austin, Texas 78731