



# **TASN Annual Conference Sponsorship Opportunities**

**June 29 - July 2, 2024**

**Henry B. Gonzalez Convention Center  
900 E. Market St.  
San Antonio, TX 78205**

**T-Shirts: Sole Sponsor \$10,000 or Co-Sponsor: \$5,000**

**Rock your company's logo on the official 2024 TASN Conference T-Shirt**, given to all early bird attendees and retired members. T-Shirts at conference are a favorite amongst members and are commonly worn throughout the event.

**Wi-Fi: Sole Sponsor \$10,000 (2) Opportunities Sponsor**

Hey, hey, hey! Allow attendees to stay connected and hip by sponsoring Wi-Fi at the conference. Your company's name will be the password members will use to access the Wi-Fi network.

Sunday \_\_\_\_\_ Monday \_\_\_\_\_

**Tote Bags: Sole Sponsor \$8,000 or Co-Sponsor \$4,000**

Get long-term exposure by placing your company logo on this signature tote that all attendees will receive, carry, and take home to their districts.



**General Session Speaker: Sole Sponsor \$7,500**

Distribute a TASN-approved promotional item and address your current and future customers as you introduce Alex Weber at the Opening General Session. Market your company to the largest gathered audience. All attendees are expected to attend the General Session.

SOLD OUT

**Key Cards: Sole Sponsor \$5,000 or Co-Sponsor \$2,500**

Capitalize on your investment by placing your company's logo on hotel key cards. Be the first company that attendees see as they check into their hotel rooms and the last when retreating to their rooms.

**Name Badge Holder: Sole Sponsor \$5,000**

SOLD OUT

Badges are required to be worn throughout the three-day event. This opportunity offers multiple days of high-visibility company exposure without leaving your booth.

**Charging Station: Sole Sponsor \$5,000 each (2) Opportunities**

Have your company's logo decal visible on charging stations and help keep our attendees charged up! Your logo is sure to be seen in this high foot traffic location as attendees enjoy the event. Can you dig it?



**Photo Booths: Sole Sponsor \$4,000 (2) Opportunities**

They say "a picture is worth a thousand words" and everyone loves a good selfie. Capture the moment of attendees making memories and grooving out. Your company's logo will be placed on each printed photo.

**Learning Notebooks: Sole Sponsor \$4,000**

SOLD OUT

Put your company's brand in attendees' hands as they take notes. Get your logo on the cover of the notebook, your company logo on each page of the notebook, and one full-page (6" x 9") advertisement. What a value for the exposure your company will receive.



### **Member District Wrist Bands: Sole Sponsor \$4,000**

This conversation starter wrist band will be this year's networking headliner. Your logo will go on each of the 12 color-coded wristbands to bring together members from all 12 TASN areas. Your company will receive a shout out during the conference.

### **Exhibit Hall Lounge Sole Sponsor \$3,000: 1 of 2 Opportunities Left**

Looking for that extra edge to market your company? Sponsor the Exhibit Hall lounge! This gives your company two opportunities to be seen and market your brand within the exhibit hall. Place your company mascot here or a TASN-approved sign, serving as a reminder of which booth to visit next! Be outta sight - not out of sight!

### **Refrigerated Trucks: Sole Sponsor \$2,500 (2) Opportunities**

Refrigeration is a must when hosting a food show. Market yourself by providing a very important piece to the show, or in place of donating your company truck, sponsorship may alternatively be a monetary donation of \$2,500 per truck rental.

Freezer \_\_\_\_\_ Refrigerated \_\_\_\_\_

### **Conference App Opportunities: Rotating Banner \$999: 7 of 8 Opportunities Left**

Market to your target audience with a rotating banner ad in the highly advertised and promoted TASN Conference app.

# 2024 TASN ANNUAL CONFERENCE

## Sponsorship Benefits

The deadline is April 19, 2024.

Recognition and Marketing Benefits at show	Diamond	Gold	Silver	Bronze
Sponsor recognition signage at exhibit booth	X	X	X	X
Sponsor recognition ribbons for company representatives	X	X	X	X
Pre-conference digital attendee list (includes email address)	X	X	X	X
Company name/logo sponsor recognition in TASNews quarterly magazine (one issue)	Logo	Logo	Name only	Name only
Company name/logo recognition on exhibit hall entrance	Logo	Logo	Name only	Name only
Company name/logo recognition on main signage in registration area	Logo	Logo	Name only	Name only
Company name/logo on TASN conference website page (June 1 - June 31)	Logo	Logo	Name only	
Marketing insertion piece in the official conference tote (Sponsor provided).	Full page	1/2	1/4	
Sponsor logo and recognition on TASN Facebook Cover for (1) month	X			

2024 TASN Annual Conference  
Sponsorship Application

Sponsor Company Name \_\_\_\_\_

*Please enter the information as you prefer it to appear in all event-related documents*

Contact Name \_\_\_\_\_ Member number \_\_\_\_\_

Sponsor Address \_\_\_\_\_

Sponsor City \_\_\_\_\_ Sponsor State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Conference Sponsor Opportunity Selection \_\_\_\_\_

OR

**General Sponsorship:** General Sponsorships are a monetary donation for the conference.  
Benefit Levels apply.

Diamond: \$7,000+ \_\_\_\_\_ Gold: \$4,000 - \$6,999 \_\_\_\_\_

Silver: \$1,000 - \$3,999 \_\_\_\_\_ Bronze: \$500-\$999 \_\_\_\_\_

**Billing Information:**

Credit Card Number/Check # \_\_\_\_\_ Credit Card Type \_\_\_\_\_

Name on Card \_\_\_\_\_

Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_ Amount to be Charged \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Note: Valid applications require the following:**

- All sponsors must be registered for a booth at the 2024 TASN Annual Conference.
- All sponsors must be active TASN members.
- Sponsorship is on a first come first serve basis and must include application and payment to process. **Sponsorship application deadline is May 17, 2024.**

**Fax to: 512-371-0125 or Mail to: TASN, 5910 Courtyard Dr., Suite 230, Austin, TX 78731**