

TASN

Partnership Collaboration Summit (PCS) Sponsorship Brochure

Live! By Loews



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TASN 2023 Partnership Collaboration Summit Sponsorship Opportunities

TASN wants to thank each sponsor for helping to make our events a success! It is because of your donations that members of TASN can continue promoting excellence in school nutrition for our Texas children. All sponsors will receive benefits listed on the page of their selected donation level. You are appreciated!

General Session Speaker \$7,000

This sponsor will receive sign recognition on stage, the opportunity to present a (2) minute video or welcome on stage and introduce the speaker. You may also provide a TASN approved marketing item for each attendee to be placed on the general session tables.

Massage Chairs \$6,000

Massage chairs will be provided on Thursday to refresh the attendees! As attendees are relaxing , they will see your company's logo on signage. Your company will also be allowed to setup a table with business cards and one company branded item.

Item must be approved by TASN Headquarters

Diamond Level Benefits: \$5,000+

- Signage recognition at PCS (logo)
- (1) full page marketing insert to include in registration packet
- TASN social media & website recognition (logo)
- Complete list of attendees prior to event
- Feature in PCS - "Know before you go" E-blast (logo)
- One Complimentary 2023 PCS registration
- 1/2 page full color ad in TASNews 2023 Spring Edition



TASN 2023 Partnership Collaboration Summit Sponsorship Opportunities

Wednesday Tailgate and DJ \$4,500

Welcome TASN members to the event, as they rally and celebrate our various partnerships with sponsored signs. Your company's name and logo and be featured, while introducing the headlining DJ. This is a great opportunity to start off the Summit.

Thursday AM Break \$4,000/Friday PM Break \$4,000

Coffee, tea, and snacks are great, but imagine attendees recharging between and/or after a learning session, sponsored by your company! Your logo will be included on promotional signage. What better way to reinforce the power of your brand, while fueling our attendees.

Photo Booth \$3,500

Capture the memories of our attendees with photos that will include your company's logo, printed and digitally sent on each photo taken at the photo booth during Wednesdays Reception.

Gold Level Benefits: \$3,500-\$4,999

- Signage recognition at PCS (logo)
- 1/2 page marketing insert to include in registration packet
- TASN social media & website recognition (logo)
- Complete list of attendees prior to event
- Feature in PCS - "Know before you go" e-blast
- 1/4 page full color ad in TASNews 2023 Spring Edition



TASN 2023 Partnership Collaboration Summit Sponsorship Opportunities

Learning Notebooks \$3,000

Your company's logo will be the first thing seen on this resourceful notebook. This branding opportunity puts your company's information in the hands of attendees as they take notes during sessions.

Power Banks \$2,500

Assist the attendees in staying connected with this portable charging device that will include your company's logo. This easy-to-use and convenient power bank, charges your device while on the go.

Pop Sockets \$2,000

Your company's logo imprinted on the pop socket will give you the advantage of marketing your company anywhere and every time attendees use their phone.

Key Cards \$2,500

Capitalize on your investment by placing your company's logo on the hotel room key card. Your company's logo will be in the hands of every attendee.

Silver Level Benefits: \$1,500-\$3,499

- Signage recognition at PCS (company name only)
- 1/2 page marketing insert to include in registration packet
- TASN social media & website recognition (company name only)
- Complete list of attendees prior to the event



TASN 2023 Partnership Collaboration Summit Sponsorship Opportunities

Lanyards \$1,000

Market your company by having every attendee wear your company's name throughout the Partnership Collaboration Summit. Attendees' eyes will be drawn to your logo every time they network with someone.

Foam Fingers \$500

Be a part of Wednesdays Tailgating Event by having your company's logo on foam fingers that will be passed out to all in attendance. Attendees will remember your company as they kickoff 2023 PCS.

Bronze Level Benefits: \$500-\$1,499

- Signage recognition at PCS (company name only)
- TASN social media & website recognition (company name only)
- List of attendees prior to the event

General Sponsorship Monetary Donation Only

Diamond: \$5,000+ _____

Gold: \$3,500 - \$4,999 _____

Silver: \$1,500 \$3,499 _____

Bronze: \$500 - \$1,499 _____



Texas Association for School Nutrition 2023 Partnership Collaboration Summit Sponsorship Opportunities

General Guidelines: All sponsorships are on a first come first serve basis. To secure your sponsorship and guarantee your selection, please fill out the application and include your form of payment. You must be a TASN member and registered for this event to sponsor. The application and form of payment must be received together. **Sponsorship deadline is 1/26/2023.**

Please select the sponsorship opportunity of your Choice (list 1st, 2nd, & 3rd choice):

- | | | | |
|--------------------------------|-------|-------------------------------------|-------|
| • Foam Fingers - \$500 | _____ | • Pop Sockets - \$2,000 | _____ |
| • Massage Chairs - \$6,000 | _____ | • Lanyards - \$1,000 | _____ |
| • Power Banks - \$2,500 | _____ | • Wednesday DJ- \$4,500 | _____ |
| • Photo Booth - \$3,500 | _____ | • Thursday AM Break - \$4,000 | _____ |
| • Learning Notebooks - \$3,000 | _____ | • Friday PM Break - \$4,000 | _____ |
| • Key Cards - \$2,500 | _____ | • General Session Speaker - \$7,000 | _____ |

Sponsorship: (Monetary Donation) Please circle Level Benefit of choice.

Diamond: \$5,000+

Gold: \$3,500 - \$4,999

Silver: \$1,500 - \$3,499

Bronze: \$500 - \$1,499

Enter your information as you want it to appear on all other documents:

Member Name: _____

Member # _____

Company Name: _____

Company Website: _____

Name on Card:: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Email: _____

Phone: _____

Fax: _____

Credit Card: _____

Exp: _____

Security Code: _____

Total: _____

Marketing products provided by the sponsor will need pre-approval. Email: samarat@tasn.net

Submit applications and sponsor payment to:

**Texas Association for School Nutrition
5910 Courtyard Drive, Suite 230**

Austin, Texas 78731