

# Together Towards Tomorrow



2021 TASN Annual Conference  
Exhibitor Prospectus  
Date: June 20-22, 2021



2021 TASN Annual Conference  
Henry B. Gonzalez Convention Center  
900 E. Market Street  
San Antonio, TX

June 20 - 22, 2021

# Why exhibit at the TASN Annual Conference?



By exhibiting with TASN you have the opportunity to:  
Reach the (\$1.8 billion) K-12 foodservice program buying power and decision makers in Texas

..in ONE LOCATION with 1300 ATTENDEES

...at the SECOND LARGEST state school food show in the nation

...for approximately \$1.00 per professional attendee

...with DEDICATED EXHIBITOR-DECISION MAKER exhibit hall time

...by showcasing your products and/or services

# TASN 2021 Annual Conference

10 X 10 Booth	Member Rate	Non-Member rate
In-line Booth	\$1,600	\$2,050
Premium Corner Booth	\$1,700	\$2,150

## Booth includes:

- ❖ Pre/Post-Conference attendee contact file
- ❖ Conference Guide listing with product description
- ❖ Eight-foot backdrop & three-foot side drape
- ❖ Company ID sign
- ❖ Six-foot skirted table
- ❖ Two chairs
- ❖ Waste basket
- ❖ ONE DAY OF EXHIBITS

## IMPORTANT DATES TO REMEMBER:

Member registration opens September 29, 2020  
Non-member registration opens October 29, 2020  
Final Payment deadline date: January 8, 2021

# Who attends the TASN Annual Conference?

**Directors**  
**Supervisors**  
**Managers**  
**Specialist**  
**Business Managers**  
**Administrators**



This is the best opportunity to showcase your products and services to school nutrition professionals who represent almost \$1.8 billion in buying power.

Exhibiting at the TASN Annual Conference, provides your company the opportunity to target your marketing dollars towards hundreds of school district professionals who make product recommendations and purchasing decisions. This is also a time to come together and learn from each other on how and what helped our Industry Partners and School Nutrition Professional be successful during such a trying time.

*“We have been members of TASN for a number of years. We really enjoy meeting and building relationship with the Texas School Nutrition Industry. The Annual Conference allows us to show new products and services available in the school foodservice industry. We like to solve problems and the best way to do that is to attend the conference and get involved. We like engaging existing customers and meeting new ones.”*

David Bock  
Ace Mart Restaurant Supply  
Senior Key Account Sales Association



# 2021 Henry B Gonzalez Convention Center Exhibit Hall 1 (Floor Plan)

Main entrance

# Thank You

...To our Exhibitors who  
opted to transfer their  
booth to the 2021 show.

- ▶ 1<sup>st</sup> Choice Restaurant
- ▶ and Equipment Supply
- ▶ Atrium Packaging
- ▶ AVS Companies
- ▶ Baker Distributing
- ▶ Bolthouse Farms
- ▶ Borden Dairy Company
- ▶ BWA Reps, Inc.  
Choice Partners Cooperative
- ▶ Cibus Brokerage
- ▶ Dairy MAX
- ▶ Dickie Enterprises
- ▶ Diversified Foods, Inc.
- ▶ Domino's Smart Slice
- ▶ Foster Farms
- ▶ General Mills
- ▶ Happy Chef
- ▶ Heartland School Solutions
- ▶ Heartland School Solutions:  
Meal Viewer
- ▶ Hershey Ice Cream
- ▶ John Soules Foods
- ▶ JR Simplot Company
- ▶ JTM Food Group
- ▶ Key Impact Sales & Systems,  
Inc.
- ▶ Kommercial Kitchens
- ▶ Kurz & Co.
- ▶ Labatt Food Service
- ▶ Lakeland San Antonio
- ▶ McLean Marketing
- ▶ Menchies Frozen  
Yogurt/ATXFROYO
- ▶ National Food Group
- ▶ Oak Farms Dairy
- ▶ PASCO Brokerage Inc.
- ▶ PCS Revenue Control Systems
- ▶ Pepsi Beverages
- ▶ PepsiCo. Food Service
- ▶ Petersons Farms Fresh, Inc.
- ▶ Prologic Food Equipment Group
- ▶ Rich Products
- ▶ S.A. Piazza/Wild Mike's
- ▶ Supreme Fixture Company
- ▶ Systems Design
- ▶ Tabatchnick Fine Foods
- ▶ Texas A&M AgriLife Ext.
- ▶ The Core Group
- ▶ The Edu-Source Corp.
- ▶ Unox
- ▶ Waypoint