



TASN Website Banner Advertising Rates

Exclusively for TASN Members

Banner Ad Dimensions

Top Global Header
728 pixels x 90 pixels

(Your ad here)

Global Subpage
180 pixels x
180 pixels

(Your ad here)

Homepage Right
230 pixels x 130 pixels

(Your ad here)

Accepted file formats: jpg, png or gif

14,500+ page views per month.
Average time of 3 minutes spent per user session*

* June 2015–2016

Pricing

Ad Type	3 Months	6 Months	9 Months	12 Months
Top Global Header (appears on all pages)*	\$675	\$1200	\$1575	\$1800
Homepage Right Ad Placement*	\$600	\$1050	\$1350	\$1620
Global Subpage (appears on all pages)*	\$650	\$1150	\$1500	\$1700

*Pricing is for camera ready ads. Assistance with ad creation is an additional \$40



Texas Association for School Nutrition Website Ad Reservation Form

Ad Type & Size

Duration (please circle)

_____ Top Global Header (appears on all pages)	3 months	6 months	9 months	12 months
_____ Homepage Right Ad	3 months	6 months	9 months	12 months
_____ Global Subpage (appears on all pages)	3 months	6 months	9 months	12 months

Desired Ad Start Date: _____

Desired Ad End Date: _____

Advertising Company: _____

Agency (if applicable): _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Company Category or Product/Service: _____

Signature: _____

Special Requests or Instructions:

Please complete the following form and return to:
Fax: 512.371.0125 or Email: heatherd@tasn.net