

Important - Why Book Official TASN Hotels?

TASN contracts with hotels in each of the cities that we use for our Annual Conference to ensure that our members and supplier partners have adequate rooms available that are as close to the convention center as possible and at room rates that are affordable. Hotels require that we guarantee a percentage of the total room block we contract and hold TASN accountable for filling the guaranteed number. When members or suppliers stay at other hotels, it is potentially very damaging to TASN, as we may have to pay thousands of dollars in damages to the hotels if we do not fill a significant percentage of the rooms we protected. That is money that would be much better used providing education and services for our members and industry.

A second very important reason to stay in our Official Hotel block is that cities prioritize the organizations that they will commit convention center space to, based on the total room usage of a group. In other words, they evaluate the economic impact the organization brings to the city. The ability of our association to secure the convention center and hotel space we need, over dates that are preferred by our members and suppliers, is often a function of how attractive our Annual Conference appears to city leaders. The more rooms we can document that we consume, the better our chances of securing the space and conference dates that we prefer. When our attendees stay at hotels that are not part of our official room block, it is virtually impossible for us to document the full economic impact of our association's convention.

Please support TASN, and only stay at our Official Hotels during our Annual Conference.

The Staff and Board of TASN thank you for your support.