



## Texas Association for School Nutrition TASNews Ad Reservation Form

Advertising Company: \_\_\_\_\_

Agency (if applicable): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Company Category or Product/Service: \_\_\_\_\_

Please complete the following form and fax or email back:

**Fax: 512.371.0125**

**email: [heatherd@tasn.net](mailto:heatherd@tasn.net)**

- | <b>Size:</b>                             | <b>Orientation:</b>                                | <b>Issue/Year:</b>                           |
|--|--|--|
| <input type="radio"/> 1/8 page           | <input type="radio"/> vertical                     | <input type="radio"/> back cover *           |
| <input type="radio"/> 1/6 page           | <input type="radio"/> horizontal                   | <input type="radio"/> inside back cover *    |
| <input type="radio"/> 1/4 page           | <input type="radio"/> inside front cover *         | <input type="radio"/> Spring _____           |
| <input type="radio"/> 1/3 page           | <input type="radio"/> opposite inside front cover* | <input type="radio"/> Summer _____           |
| <input type="radio"/> 1/2 page           | <input type="radio"/> opposite table of contents*  | <input type="radio"/> Fall _____             |
| <input type="radio"/> 2/3 page           |  | <input type="radio"/> Winter _____           |
| <input type="radio"/> Full page          |  | <input type="radio"/> Conference Guide _____ |
| <input type="radio"/> Double page spread |  |  |
- \*Advertisements will be on a "first come" basis. Please indicate second and third choice by marking 1, 2, and 3 next to the opportunities in which you are interested.

**Requested Placement (TASN will strive to meet your request but there is no guarantee that your ad will be placed in the indicated area):**

- |  |  |
|--|--|
| <input type="radio"/> Index  | <input type="radio"/> Featured/Highlighted Content   |
| <input type="radio"/> Association News   | <input type="radio"/> Educational Content            |
| <input type="radio"/> Local News   | <input type="radio"/> Legislative Issues/Headlines   |
| <input type="radio"/> Member Recognition   | <input type="radio"/> Health and Wellness/Prof. Dev. |
| <input type="radio"/> Texas Department of Agriculture (TDA) and Education Service Center Information (ESC) |  |

Special Instructions: \_\_\_\_\_

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**For all pricing information, please refer to the Media Kit.**