



# TASN SPONSORSHIP APPLICATION

Annual Conference

Houston, Texas

June 16-19, 2013

George R. Brown Convention Center

Fax: 512-371-0125 Phone: 800-444-5189

3520 Executive Center Dr, Ste 165, Austin, TX 78731

## GENERAL GUIDELINES

Sponsors will be accepted on a "first come" basis. Industry members also have the option of *sole sponsoring or co-sponsoring* a specific event. If co-sponsoring, each sponsor must send payment with their completed application.

The deadline to receive program recognition is: April 30, 2013.

**\*Please reference the attached Sponsorship Level Benefit form to review additional benefits.**

## FIRST GENERAL SESSION & LUNCHEON – Opening session on Monday

(sole sponsor \$7,000 Diamond Level or (4) co-sponsors \$1,750 Silver Level)

The First General Session, featuring, the popular speaker and trainer in the foodservice industry Jeff Joiner! He has worked with hundreds of School Nutrition organizations, helping them improve their workplaces and reach their goals. Jeff combines his unique background as a college professor, foodservice sales rep, business owner, and professional speaker to provide an interesting, impactful learning experience.



\*In addition to the level benefits, the sole sponsor will have the opportunity to introduce the keynote speaker and their company to the crowd with a three minute TASN approved presentation. Co-sponsoring companies may send a representative(s) to the session and will be recognized on stage by the emcee. Sponsors will be allowed to provide a presentation (either video or PowerPoint) on a CD or marketing piece that will be given to every attendee. All presentations and marketing pieces must be approved by TASN.

Sole-Sponsor

Co-Sponsor

## SECOND GENERAL SESSION AND INSTALLATION & BREAKFAST - Tuesday

(sole sponsor \$7,000 Diamond Level or (4) co-sponsors \$1,750 Silver Level)



The Second General Session, featuring Karen McCullough opens conferences, meetings and minds. Her clients call her, "A Shot of Energy!" And she generates the most fun you'll ever have while learning. YOU will be entertained, inspired and prepared for the future. Karen draws on her varied background as a highly successful educator, businesswoman, entrepreneur and CEO to enlighten and entertain audiences from some of the world's top companies, universities and organizations. Immediately following will be the Installation of the 2013-2014 TASN Board of Director's!

\*In addition to the level benefits, the sole sponsor will have the opportunity to introduce the keynote speaker and their company to the crowd with a three minute TASN approved presentation. Co-sponsoring companies may send a representative(s) to the session and will be recognized on stage by the emcee. Sponsors will be allowed to provide a presentation (either video or PowerPoint) on a CD or marketing piece that will be given to every attendee. All presentations and marketing pieces must be approved by TASN.

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Co-Sponsor



**COOLER TOTE (sole sponsor \$8,000 Diamond Level or (2) co-sponsors \$4,000 Gold Level)**

This is a great opportunity to display your logo on a conference item that will be given to each registrant, for their use during and after the conference!

\_\_\_ Sole-Sponsor

\_\_\_ Co-Sponsor

**LANYARD (sole sponsor \$4,000 Gold Level)**

What better way to market your company than to have every attendee wear your company's logo throughout the Conference with this sponsorship opportunity? Imagine every attendee walking through the exhibit hall wearing your company logo!



\_\_\_ Sole-Sponsor

**AWARD CEREMONY (sole sponsor \$4,000 Gold Level or (2) co-sponsors \$2,000 Silver Level)**

Join us as we celebrate the many achievements of the TASN members! Sponsoring companies are encouraged to bring one sample size food item per person to enhance the meal or one TASN approved marketing item. Your company logo will be placed on the koozie that will reach approximately (1300) participants!

\_\_\_ Sole-Sponsor

\_\_\_ Co-Sponsor

**LEARNING SESSIONS (sole sponsor \$3,000 Silver Level)**

Market your company and support the education of Child Nutrition Professionals. The sponsoring company's logo will be imprinted on the cover of a sleek flip jotter that attendees will use to take notes during the presentations.



\_\_\_ Sole Sponsor

**FITNESS SESSIONS (sole sponsors \$1,000 Silver level per session if breakfast item is included, \$2,000 Silver level per session if breakfast item is not included)**

Sponsoring company has the opportunity to offer a breakfast food item to all fitness session participants. If no breakfast item is provided by the sponsoring company, the sponsoring company may provide a marketing brochure. The estimated attendance to these sessions is 100 per session.

\_\_\_ Monday

Provide breakfast item (circle one)

YES NO



**CYBER CAFÉ – Kiosk with Promo Signs (sole sponsor \$4,000 Gold Level or (2) co-sponsors \$2,000 Silver Level)** Keep the attendees connected! Your logo will be prominently displayed on the computer desktop and the promotional signs above at the cyber café kiosks for all participants to use! The sponsoring company(s) may provide a marketing piece that will be available to each attendee at the cafe.

\_\_\_ Sole-Sponsor

\_\_\_ Co-Sponsor

**WALK IN REFRIGERATOR OR FREEZER (sponsor \$1,000 each total of 4 needed Silver Level)**

Contribute to the show's success with the sponsorship of the refrigerator and or freezer walk-ins. The sponsoring company(s) may provide a marketing piece that will be available to each attendee at the conference.

\_\_\_ Refrigerated

\_\_\_ Freezer

\_\_\_ Refrigerated

\_\_\_ Freezer



**GENERAL SPONSORS:**

General Sponsors are strictly a monetary donation for conference to be utilized in areas that are needed. Sponsors will be recognized based on the attached benefits sheet.

**Diamond: \$7,000 and up** \_\_\_\_\_  
**Gold: \$4,000-\$6,999** \_\_\_\_\_

**Silver: \$1,000-\$3,999** \_\_\_\_\_  
**Bronze: \$500-\$999** \_\_\_\_\_

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**Your information should be listed below, as you prefer it to appear in all events related documents. Submit artwork (logo) in .jpg, .eps and PDF format (one color and full color) to [moniqueb@tasn.net](mailto:moniqueb@tasn.net)**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Member's Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
E-Mail Address

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Visa MC Am/Ex Discover Expiration Date

\_\_\_\_\_  
Name on Credit Card

\_\_\_\_\_  
V Code (# on back of card)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Total Sponsorship Amount

\_\_\_\_\_  
Type of Sponsorship (ex. Tote bags, General Session, etc.)

- **All pictures are used as examples only. Products may vary!**

**NOTE- Valid applications require the following:**

**TASN members:** Sponsorship payment and completed sponsorship application.

**Non-sustaining members:** A completed membership application submitted with membership payment, and sponsorship payment submitted with completed sponsorship application.

Looking forward to seeing you in Houston!!!!

